

## *Suzanne Webb*

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## *Education*

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### **PhD, Rhetoric & Writing**

Michigan State University, 2012

### **Master of Arts, Digital Rhetoric and Professional Writing**

Michigan State University, 2008

### **Bachelor of Arts, Creative Writing**

Wichita State University, 2005

### **Associate of Science, Computer Science/Multimedia**

Butler Community College, 2002

## *Teaching Appointments & Courses Taught*

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### **Southwestern College, Winfield, KS, Spring 2017-present**

#### **Writing I (ENG110)**

#### **Writing II (ENG120)**

- In both courses, we consider writing in ways that give students the courage to take risks, build community, value that community, consider larger social issues, think about writing as a process, ask questions, and write and re-write (while they also re-evaluate) as they attempt to find ways to right wrongs. In ENG110, students write response papers, narratives, a rhetorical analysis, an annotated bibliography, a persuasive research paper, and a "remix" of that research paper into an A/V project. Each student gives multiple informal presentations as well. In their second semester, ENG120 students concentrate on persuasive writing as they pick a larger social issue, determine who the audience is that could fix that problem, use a variety of inquiry methods to gather resources to write about that problem, write a literature review, incorporate a personal narrative, and consider document design as they move through these components to create a formal proposal--some of which have been presented to their real-world audience for consideration. These courses are face-to-face but include online components.

### **Excelsior College, Spring 2016-present**

#### **Writing for the Professions (ENG201)**

#### **Composition 1 (ENG101)**

- Lead students through an in-depth, rhetorically-situated writing course that helps them improve their research and writing skills. These courses are taught online.

\*Excelsior offers one course every-other semester to adjunct faculty.

## **Washington State University, Tri-Cities, Fall 2010-Spring 2015**

### **Professional & Technical Writing (ENG402)**

- ENG 402 included projects where students ventured out into their communities to find a need. Their assignment was to find a way to fill that need, and through investigation using phone calls, emails, appointments, questionnaires, surveys, they formulated their plan. They wrote essays, proposals, presentations, and RFPs. Their projects included visuals and design aspects based on their audience. In sum, students sought to "write" a wrong. ENG402 was an online only course
- <http://www.webbsuza.com/1-402-FA14/port2.html>

### **Language, Texts, and Technology (ENG375)**

- Students made their own clay tablets, booklets, podcasts, and electronic images and then described each of those "makings" in the body of an essay. Response 3 includes the podcast (all online).
- <http://www.webbsuza.com/1-375-FA13/response3.html>

### **Research Writing: Nonfiction & Inquiry (ENG201)**

- The penultimate assignment in ENG201 is the "Remix" assignment where students take a research paper and remix it into an A/V project for an audience of their classmates. Sometimes they make iMovies, sometimes small websites. This was an online course.
- <http://www.webbsuza.com/1-201-SP14/remix.html>

### **Introductory Writing (ENG101)**

## **Lansing Community College, 2008-2013**

### **Business Writing (WRIT127)**

- Students are assigned a variety of business-place writings including letters, memos, and short proposals. The next step is to create PowerPoint based on their proposals helping them to grasp graphic design concepts as well as color, font, and spatial arrangements. Taught in a variety of formats: face-to-face, hybrid, and online.
- <http://www.webbsuza.com/127SP12/powerpoint.html>

### **Technical Writing (WRIT124)**

- Assignments that utilize critical thinking, process writing, and digital tools include the "Instructions with Illustrations" project. Linked here, students learn to write a step-by-step set of instructions. Taught in a variety of formats: face-to-face, hybrid, and online.
- <http://www.webbsuza.com/124FALL11/tutorial.html>

### **Composition II (WRIT122)**

## **Michigan State University, 2006-2015**

### **Writing: Science & Technology / Making Change (WRA110)**

- <http://tinyurl.com/wra110-MSU>

### **Intro to Professional Writing/The State of the State of Michigan (WRA202)**

### **Intro to Professional Writing / Rhetoric, Research, & Redesign (WRA202)**

- Included research and writing projects situated in real-world applications. Summer of '08 course was an 8-week course where students successfully

researched, wrote, edited, designed, created, coded, populated, and launched a PW major website ([vivaPW](#)).

**Writing Justice: The Rhetoric of Drug and Alcohol Laws** (WRA135)

**The Evolution of American Thought: *How will you be read?*** (WRA150)

**Preparation for College Writing** (PCW) (WRA1004)

Courses at MSU included face-to-face, hybrid and online.

**Wichita State University, 2005**

**English Composition** (ENG101)

**Butler Community College, 2002-2005**

**Introduction to Multimedia Design** (IN124)

- Students learned the basics about multimedia in IN124. 1/3 of the semester was devoted to learning basic graphic design concepts, 1/3 to file types for the internet, and 1/3 creating multimedia projects. Students were welcomed into the course with minimal computer experience. Introduction to Multimedia Design (IN124). These course formats were face-to-face and online.

**Web Graphics** (IN115)

- In IN115, students created projects primarily using Adobe Flash and Photoshop with 8 weeks devoted to each of the two software.

*Related Employment*

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**Technical Writer** (short-term contracts)

**AEROTEC / Great Plains Industries, Wichita, Kansas, 2017**

- Using inDesign, I updated owner's manuals with multiple images and technical data for consumers of gas pumps and meters.

**Johnson Service Group / Textron Aviation, Wichita, Kansas 2015**

- I interviewed engineers; consulted existing marketing and technical materials, and using inDesign, reworked business jet technical data into the appropriate new format.

**Freelance Editor**

2011-present

**Writing Tutor**

WyzAnt Tutoring Services, 2013-present

**Substitute Teacher, 2016-2017**

Haysville, USD 261

Derby, USD 260

Goddard, USD 265

Maize, USD 266

- Grades K-12 focusing mainly on high school positions. Quite comfortable in 5<sup>th</sup> grade and middle school—most often in language arts and reading classes.

**Communications Specialist/Online Services Coordinator**

Bob's Door Company, Wichita, KS, 2014-2015

- While working for Bob in a variety of capacities, I also acted as document design specialist, creating a logo, letterhead, and business cards. I wrote Bob's developed a digital record-keeping system as Bob was still paper-based in 2014. I learned to troubleshoot easy-to-diagnose door and opener problems over the phone. I learned to do bids, write proposals, and order doors. As a wholesaler, I often sold doors and openers to other garage door businesses, and I scheduled the maintenance calls and installations for Bob's small service fleet.

**Typographer/Designer**

Media Management Services, Wichita, KS, 1998-2005

**Typographer**

Studio 1, Wichita, KS, 1987-1990

**Typographer/Assistant Production Manager**

Setter & Associates, Wichita, KS, 1987

**Typographer**

Wichita Press & Lithography, Wichita, KS, 1985-1986

**Press Operator/Typographer**

Koch Industries, Wichita, KS, 1983-1985

**Typography Summary 1983-2005**

- From 1983 through 2005, I was involved with the printing industry in several capacities. I began with Koch Industries in their bindery department, was then promoted to pressperson and ran 1- and 2-color duplicator presses (Multilith & ABDick). From there, they promoted me to typographer and I continued working with layout and fonts and leading and kerning through the early 2000s. I understood the printing industry from the ground up, eventually going to work for Sun Graphics as an inspector (the last stop in prep-press before going to press).

*Certifications*

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Michigan Virtual University, Online Teaching Certification, 2008

Butler Community College, Online Teaching Using WebCT, 2003

*Academic Service*

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**Co-director, Feminism & Rhetorics 2009 Conference**

Michigan State University, East Lansing, MI, 2009

**Organizing Committee, Edges: Graduate Research Conference**

College of Arts & Letters, Michigan State University, East Lansing, MI, 2007, 2008, 2009

**MA Representative, Rhetoric & Writing Graduate Advisory Committee**

Michigan State University, East Lansing, MI, 2007-2008

**President, Writing, Rhetoric, and Praxis Graduate Student Organization**

Michigan State University, East Lansing, MI, 2007

**Business, Technology and Workforce Development Advisory Board,**

Butler Community College, Andover, KS, 2004-2005

### *Keynote Speaker*

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#### **"Media Convergence and/in Grand Theft Audio"**

with Dànienne Nicole DeVoss, *Computers and Composition Online*, 2008

### *Invited Lectures*

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#### **"On Empathy, Civic Engagement, Fundamental Impulses, and Democracy"**

Washington State University, Tri-Cities, Richland, WA, 2012

#### **"Living with David Foster Wallace: An Inquiry Process of Inquiry Processes"**

Washington State University, Tri-Cities, Richland, WA, 2011

#### **"Unplanned Obsolescence (the Essay Formerly Known as Goin' Nowhere)"**

Residential College in the Arts & Humanities, The Center for Poetry, Fall Reader's Series, Michigan State University, East Lansing, MI, 2010

#### **"Graduate Teaching Orientation / First Year Writing"**

*Adapting the Guidebook's Suggestions for WRA110*, Michigan State University, East Lansing, MI, 2009

#### **Type, Color, and That Kind of C.R.A.P.: Typography, Color Theory, and the 4 Principles of Graphic Design**

Guest Lecturer, WRA1004, Michigan State University, East Lansing, MI, 2006

#### **"Personal Statement Writing"**

McNair Scholars Program, Wichita State University, Wichita, KS, 2005

### *Workshops Facilitated*

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#### **Proposing, Proposals, and RFPs: A Workshop**

Washington State University Tri-Cities, Richland, WA, 2012

#### **Resumes & Cover Letters: Nourishment for Living Documents**

Washington State University Tri-Cities, Richland, WA, 2011

#### **Writing as Radical Hybridity**, with Daisy Levy and Matt Novak

A Writer's Workshop, CCCC, Atlanta, GA, 2011

#### **Grand Theft Audio: Negotiating Copyright & Fair Use**

Digital Humanities Showcase, Michigan State University, East Lansing, MI, 2010

#### **Making Fliers with Microsoft Word**

The Power of We, Desktop Publishing Workshop, Michigan State University, East Lansing, MI, 2008 & 2009

#### **Lilly Oncology on Canvas**

Submission workshop. Breslin Cancer Center, Lansing, MI, 2008

#### **Interactivity, Design, and Implementation of Organizational Web Writing**

Bold Designs for a Better Michigan: Extension Conference  
WIDE Research Center Panel, Grand Rapids, MI, 2006

## *National & Regional Conference Presentations*

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### **Teaching with David Foster Wallace**

The David Foster Wallace Conference, Illinois State University, Normal, IL, 2017

### **Living with David Foster Wallace**

Society for the Study of Midwestern Language, Michigan State University  
East Lansing, MI, 2011

### **If a Traditional Academic Essay Falls in the Forest, Does *Anybody* Hear It?**

Graduate Research Network, Computers & Writing, Purdue University,  
West Lafayette, IN, 2010

### **Remixing Writing Classrooms: Accessing Tools and Techniques**

Computers & Writing, Purdue University, West Lafayette, IN, 2010

### **Gettin' Professionally Developed:**

### **Learnin' Graduate School Literacies Through the McNair Scholars Program**

Expanding Literacies Graduate Conference, Ohio State University,  
Columbus, OH, 2009

### **Remix, Play, and Remediation: The New Work of Composing**

Thomas R. Watson, Conference, Louisville, KY, 2008

### **Show *And* Tell:**

### **Multimedia Composition as A New Writing Space for Pedagogy and Research**

Computers & Writing 2007, Detroit, MI, 2007

### **Folksonomies: It's Time to Reach for an Information Cloud, Not A Card Catalog When Conducting Scholarly Research**

Computers & Writing 2007, Detroit, MI, 2007

### **Negotiating Textual Appropriation in the Remix Culture:**

### **Voices from the Copyright Food Chain**

Computers & Writing 2007, Detroit, MI, 2007

### **Where's Roger Waters' Pulitzer Prize?"**

Panel Chair, National Popular Culture Association Conference, Boston, MA, 2007

## *Publications*

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### **Home is Calling: The Price of an Education**

*Echoes of Home: Bringing Home to Work (An Edited Collection)*

*Under consideration with Studies in Writing and Rhetoric (SWR) series at NCTE.*

### **Gettin' Professionally Developed:**

### **Learnin' Graduate School Literacies through the McNair Scholars Program**

*Metamorphosis: The Effects of Professional Development on Graduate Students* Co-  
Edited by Suzanne Webb and Andrea D. Davis. Fountainhead Press. 2017.

### **Things Dad: The Kansas Years**

*Harlot of the Arts*, Issue 6, April 15, 2011

<http://harlotofthearts.org/index.php/harlot/article/view/69/61>

### **Remix, Play, and Remediation: Undertheorized Composing Practices**

*Writing (and) The Digital Generation*, Editor: Heather Urbanski, Co-authors  
Andréa Davis, Dànielle Nicole DeVoss, and Dundee Lackey, McFarland  
Publishing, 2010

## **Charms & Chasms**

*Calliope: Annual Anthology of Women Who Write*, 2009

## **Grand Theft Audio: A Webtext** with Dànielle Nicole DeVoss

*Computers and Composition Online*, 2008

[http://www.youtube.com/watch?v=hN-lzWY3\\_E](http://www.youtube.com/watch?v=hN-lzWY3_E)

## **Media Convergence: Negotiating Copyright as Composers**

with Dànielle Nicole DeVoss. *Computers and Composition, Special Issue on Media Convergence*. Volume 25, Issue 1, February 2008

[http://www.webbsuza@gmail.com/wra202/MediaConvergence\\_DeVossWebb.pdf](http://www.webbsuza@gmail.com/wra202/MediaConvergence_DeVossWebb.pdf)

## **Designing Writing: A Book Review**

*Computers & Composition Online*, 2007

[http://cconlinejournal.org/reviews/palmquist\\_book\\_review/palmquist\\_CandC.htm](http://cconlinejournal.org/reviews/palmquist_book_review/palmquist_CandC.htm)

## *Edited Collections*

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### **Echoes of Home: Bringing Home to Work (An Edited Collection)**

Co-Edited with: Marilee Brooks-Gillies, *Indiana University-Purdue University Indianapolis*; Elena G. Garcia, *Utah Valley University*; Julie Lindquist, *Michigan State University*. *Under consideration with Studies in Writing and Rhetoric (SWR) series at NCTE.*

### **Metamorphosis: The Effects of Professional Development on Graduate Students**

Co-Edited with Andrea D. Davis. Fountainhead Press. 2017.

## *Honors, Achievements & Teaching Awards*

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### **Varg-Sullivan Award for Outstanding Achievement in the Letters, Best Published Article in the Letters**

"Things Dad," College of Arts & Letters, Michigan State University, 2012

### **Outstanding Researcher Award (Graduate Student)**

*Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 2011

### **First Place**

"Charms & Chasms." *Women Who Write*. Louisville, KY, 2009

### **Outstanding Faculty Member**

BCC Order of the Purple, Butler Community College, El Dorado, KS, 2004, 2006

## *Scholarships, Grants & Fellowships*

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### **Faculty Development Award**

Southwestern College, Winfield, KS, 2018

### **Dissertation Completion Fellowship**

College of Arts & Letters, Michigan State University, East Lansing, MI, 2012

### **PEO Continuing Education Grant Recipient**

Wichita State University, Wichita, KS, 2004

### **HALA Scholarship**

Wichita State University, Wichita, KS, 2004

### **Irving Cook Scholarship**

Butler Community College, El Dorado, KS, 2001-2002

## **Richard B. Miller Presidential Scholarship**

Butler Community College, El Dorado, KS, 2001-2002

### *Community Outreach*

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**Committee Member**, Patient Satisfaction Committee, Grade Med, 2016-2017

**Presenter**, The Power of We, East Lansing, MI, 2008, 2009

**Presenter**, Young Author's Conference, Non-Fiction Writing, East Lansing, MI, 2007

**Publicity**, Commonground Fest, Lansing, Michigan, 2006

**Participant**, Project Green, International Community Service Fair, East Lansing, MI, 2006

**Committee Member**, Business, Education, and Workforce Development, Butler Community College, 2003-2005

**Reader**, Wichita Radio Reading Service (WRRS), 2001-2005

### *Technical & Professional Skills*

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- 8 years working remotely
- 12 years online course management systems (Angel, Blackboard, WebCT, Canvas, Banner)
- InDesign, Dreamweaver, Publisher, HTML, CSS, FTP
- Photoshop, AdobePro, Adobe Acrobat, MovieMaker, Audacity
- Windows OS: XP, Vista, 7, 8, 10
- Word, PowerPoint, Excel, Outlook proficiency
- Presentations (to groups large and small)
- Research methods: Focus group, interview, card sort, usability studies
- Editing: arrangement, style, punctuation, grammar, citation, etc.
- SME