

# MORE CREATIVE Flyers with WORD

What's THE most important part of your message? How do you make it stand out to your audience?

Can you use a word processor like Microsoft Word and still make eye-catching flyers?

Using **INSERT>TEXTBOX** and **INSERT>PICTURE**  
You can (almost) control what Word does!

Once you insert these items onto your page, and have your headline and an image, it's fairly easy to manipulate these items on the page to get striking fliers that capture the eyes (and ears) of your audience.

To insert a picture and make the text wrap around it choose **INSERT>PICTURE**. Then **RIGHT CLICK** on that picture for a popup menu that includes **FORMAT PICTURE**. Choose the **LAYOUT** tab then **TIGHT**. This will wrap the text around the picture. This popup also gives us control of placement, fills, colors, and more. We will look at and try these tips and techniques at our workshop...



photo by [matthileo at flickr.com](https://www.flickr.com/photos/matthileo/)

**The Power of We**  
Desktop Publishing Workshop  
FRIDAY :: AUGUST 7 :: 2:00  
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Michigan State University Campus